



CINE-JAM

LETTER FROM MURIEL ABOULROUSS
TO THE CINE-JAMMERS OF THE FUTURE

MY DEAR PASSIONATE ARTISTS, I WRITE YOU THIS LETTER TO TELL HOW MUCH THE WORLD NEEDS YOUR STORIES... HOW MUCH THE WORLD NEEDS YOU TO BE YOU AND HOW IMPORTANT IT IS FOR YOU TO BE YOURSELVES FOR BETTER & FOR WORSE. MOST IMPORTANTLY IT SHOULD BE FELT THROUGH YOUR ART.

YOU CAN BE A PSYCHOPATH ARTIST...IT'S MUCH BETTER THEN BEING A PSYCHOPATH KILLER...RIGHT? YOU CAN BE CALLED CRAZY AND WEIRD THROUGH YOUR ART THEN THROUGH WHAT U WEAR...YOU CAN BE CALLED ARTIST BECAUSE OF WHAT YOU LEAVE IN YOUR VIEWERS HEARTS THEN BY THE LOOK YOU ADOPT.

BE GENUINE AND REAL...BE THE KID THAT YOU ARE INSTEAD OF AN ADULT THAT YOU ARE NOT...

FILMS ARE BORN TO UNDERSTAND THE WORLD AND BRING IT CLOSER TOGETHER THROUGH THE BIG SCREEN. YOUR FILMS CAN BE SEEN & FELT ANYWHERE ELSE IN THE WORLD AND BREAK ALL BOUNDARIES... TO BE FELT AND BE UNIVERSAL THEY HAVE TO BE GENUINE, PERSONAL AND AUTHENTIC...THEY HAVE TO COME FROM WITHIN AND REACH THE WORLD BY THE POWER OF HOW INTENSE, GENUINE AND CINEMATIC THEY ARE.

IT DOESN'T MEAN THAT ALL FILMS ARE ABOUT YOUR INNER STATE OF MIND BUT THEY HAVE TO BE STORIES THAT TOUCH AND MOVE YOU, THEY HAVE TO BE IN RELATION TO YOU THEMATICALLY SO WHEN THEY ARE FILTERED BY YOUR SENSITIVITY THEY BECOME YOU. **“RIEN NE SE CREE, TOUT SE TRANSFORME”** SO I AM ASKING YOU TO TRANSFORM THROUGH YOUR ART...**FILMS!**

WE DON'T AIM TO FIND A RECIPE FOR UNIVERSAL FILMS...WE ARE NOT A RECIPE FOR WHAT WORKS OR IS EXPECTED...WE ARE UNIQUE AND SPECIAL...WE HAVE OUR OWN LANGUAGE AND SENSITIVITY...WHERE IS IT? AS ARTISTS, HOW DO WE UNVEIL THIS SPECIAL PART OF US?

HOW DOES THE WORLD FILTER THROUGH US AND SUDDENLY TRANSFORM INTO A FILM THAT BRINGS A NEW LIGHT TO THE 7TH ART?



CINE-JAM

I DON'T BELIEVE THAT THE GREAT FILMMAKERS OF THE WORLD SAT AND DECIDED TO MAKE FILMS WITH THE PLAN TO MAKE A CHANGE OR MAKE HISTORY...THEY WERE CONSUMED BY THEIR OWN NEED OF EXPRESSING WHO THEY ARE FOR BETTER AND FOR WORSE WITHOUT COMPARING THEMSELVES WITH ANYONE ELSE...**BERGMAN MADE HISTORY JUST BY BEING BERGMAN...**

IM NOT SAYING THAT WE ARE ALL GENUISES...IM JUST SAYING THERE IS ONLY ONE WAY TO FIND OUT...IT'S A HARD WAY...IT'S A LOT OF PERSISTANCE...IT'S A LOT OF SACRIFICE AND PERSEVERENCE...IT'S THE WAY TO THE LIGHT...AND ITS NOT GIVEN TO MOST PEOPLE BECAUSE IT IS THE MOST UNCOMFORTABLE PATH TO TAKE.

IN **LEBANON**, ITS EVEN HARDER SINCE WE DON'T HAVE A FILM INDUSTRY...BUT IT DOESN'T MEAN THAT WE NEED TO BE TURNED OFF BY THAT, IT DOESN'T MEAN THAT WE NEED TO BEG THE WESTERN WORLD TO MAKE FILMS AND ALLOW THEM TO CHANGE THE STORIES AROUND JUST TO FIT THE PUBLIC NEED AND THEIR EXPECTATIONS...THERE MUST BE A WAY TO MAKE FILMS OUTSIDE THE MAINSTREAM ...**THERE ARE ALWAYS SOLUTIONS AND WE SHALL FIND THEM. WHEN THERE IS A WILL, THERE IS A WAY...THAT IS WHY I CREATED CINE-JAM.**

YOU ARE NOT ALONE...WORSE CASE SCENARIO YOU NEED TO KNOW THAT I AM ON THAT PATH AND I AM INVITING YOU TO WALK ON IT WITH ME AND OTHER JAMMERS WHO DARE TO BET ON THEMSELVES EVEN IF THEY HAVE TO FAIL IN THEIR QUEST...I MIGHT FAIL AS WELL BUT THERE IS ONLY ONE WAY TO FIND OUT...

I WILL NEVER GIVE UP ON MYSELF.....WILL YOU?

LOVE & LIGHT

CINE-JAM